Stockholm group

EETS, the next steps

J.W. Tierolf

Asecap Thinktank - Stockholm Group: EETS, the next steps October 29, 2010

Overview

- Stockholm Group
- Assessment of EETS process
- Outstanding Issues
 - CE marking
 - Business case
 - Trust
- Governance
- Stockholm Group Actions
- Conclusions



Stockholm Group

- Informal Platform of National Authorities for interoperability
- Mission: promoting interoperability while protecting interests
 - Citizens, economy (national and EU), financial risks
- Members:12
 - AT, CH, DE, DK, FI, FR, HU, NL (<u>chair</u>), PL, SE, SLv, UK
 Mode of operation:
 - Exchange best practise and plans
 - Co-ordinate positions
 - Influence EC policies and -legislation and EU processes
 - Develop strategies and solutions
- State of affairs
 - Decisively influenced EC Decision on EETS
 - Initiatives for implementation process EETS with ASECAP and EETS Providers



Assessment of process

- Basic legislation in place;
- Member States answering obligations
 - National register of EETS domains (7-7-10)
 - EETS toll domain statements (or by TCs) (7-10-10)
 - Conciliation bodies tb installed
 - Notifying Bodies
 - Facilitating registration of EPs (once CE-marked OBE exist)
- EU-level (a.o.)
 - Cesare 4 report and Application Guide v1
 - Co-ordination Group of NoBo's
 - CEN standards ready or tbd.
- But... apart from individual obligations still a number of outstanding issues of common nature need addressing

Outstanding issues

Apart from the legal obligations for the partners a number of practical issues need to be addressed before EETS can become reality:

CE-marking

- Specifications
- Key Performance Indicators
- Business Case
 - Moderate revenues
 - Potentially high costs
- Trust & Clarity
 - TCs to EPs (a.o. registration criteria)
 - Access to (reasonable) requirements for EPs



CE-marking

- Process: consecutive chain
 - 1. Specifications
 - 2. NoBo's design certification process + OBE designed to specifications
 - 3. OBE offered for CE-marking
 - 4. OBE built to specification
 - 5. SP's can apply for registration as EP
 - 6. EP can start negotiating first contract (incl. possible field test)
- Progress: 1. Specifications
 - DSRC charging (real time) 90+%
 - ? Security for satellite charging (non real time), (independent advice: adequate level = "non-trusted network")
 - No set of minimum Key Performance Indicators yet
 - Stressed timeline, or security risks



Business case

EPs need business case or will not enter market

- Comparison with Telecom flawed; EETS rather special
 - Volume interoperability Telco [10's B€]
 - Volume interoperability EETS 100 x less
 - \blacktriangleright Low income, therefore costs should be low
- Potential cost drivers
 - 150 TCs with 150 different TDS
 - \checkmark Each requiring different set of parameters and conditions
 - ✓ Each requiring separate field tests
 - ✓ Each requiring bank guarantee
- Approach
 - Harmonisation
 - Integration/clustering of Toll Domains and growth from regions
- Directive incentive for increasing number of partial initiatives
 - EasyGo etc. creating business environments for interoperability





Metering and factoring: 4 models

| | Metering: Self 3 rd party metering | |
|-------------------------------------|---|--|
| Self Collecting: | Classic supplier | Utilities (NL) |
| 3 rd party, Factoring | Mobile phone abroad, other factoring | Interoperable autonomous tolling |

- 3rd party selected by supplier
- 3rd party selected by client





Trust

- Much at stake for MS/TC
 - E.g. Billions of € tax revenues; risks should be minimal
- Are criteria for EETS status of SPs sufficient?
 - Financially sound, ISO 2001, Competence in tolling or billing
 - Considerations:
 - ✓ MS/TC must accept any SP with EETS status, which might be acquired much (too?) easier in some MS than in others
- Uncertain business environment for EPs negotiating contracts
 - Accessibility of TDS
 - Reasonable requirements?
- Approach
 - Accessibility of TDS
 - Harmonizing (actual) requirements



Governance

- Governance of two processes
 - the process towards implementation (first priority)
 - in the operational phase
- Interoperability management (IM) is distributed
 - Individual Member States
 - Toll Committee
- Outstanding issues lack problem owner, governance, common platform and workplan
- Stockholm Group, is trying to adress a number of issues and started consultations with other parties, but cann't do it alone

There's need for a mechanism of EU-level governance and workplan





Stockholm Group actions

- Continuously exchange national approaches and progress
- Discuss issues with external parties
- Specifications
 - Discuss specification issues
 - Minimum European performance indicators; project
- Criteria for accreditation of EPs (art. 3)
 - Investigate harmonized detailed set
- Business case for EETS providers
 - Harmonised template for national register and EETS TDS
 - Investigate TDS \rightarrow promote harmonisation and clustering
- Timetable
 - Keep checking progress against (stressed) timetable

SECAP Typeden de Concessionaire se d'Ouvrages à Rége

Conclusions

• Apart from legal obligations for MS a number of practical issues of common nature still need to be addressed before EETS can become operational (it is not an easy market as Telecom)

 \checkmark In the areas of specifications, business case and trust

- Stockholm Group is addressing a number of issues and started consultations of other stakeholders
- Governance and a workplan at EU-level are required
- Results should lead to: input for CE marking, voluntary agreements lowering the cost side, a new decision
- Private initiatives are starting to create some (non-EETS) business environments, interesting to see how they could help

"Interoperability is arriving but work to be done before full EETS"