



Association Européenne des Concessionnaires
d'Autoroutes et d'Ouvrages à Péage

ASECAP Road Safety Webinar

Hosted by Mr. Giuseppe FERRANDINO

Member of the European Parliament (TRAN)

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Building a Wide Road Safety Culture to Reach Vision Zero Goal

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www.irfnet.ch

The International Road Federation

Global, Independent, Not-for-profit Organisation

Established in **1948**. Based in **Geneva**, Switzerland

UN Ecosoc status since 1951.

Assisting **public** and **private** stakeholders in Roads & Mobility sector for the past **70 years** with:



3 Strategic Pillars of Activities

1. Knowledge
2. Connections
3. Advocacy



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IRF and Road Safety

STANDARDS



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BUILDING



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Enhanced First Aid Training

DATA



IRF GLOBAL
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KNOWLEDGE



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Key Issues

- 1. The Safe System Approach**
- 2. A wide Road Safety Culture**
- 3. Engineering & Road Safety Action Plans**
- 4. Partnerships, Cooperation & Collaboration**



*Thank you
for your attention!*



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