

*Più sicuri con*



*A new service provider*

A **Progress  
Consultant** srl  
*Patent Pending*

Patent pending.

# Introduction

S2Way is a new payment method that goes beyond the current market limits.

The system connects both a single or more identification codes to the bank account.

To complete a payment transaction, the consumer will simply have to enter his secret code into the application, including the payment details.

Besides, he can choose between the following options:

Send the debit immediately to the bank account; decide a regular schedule for debits; pay in instalments through the application.

## *Patent Pending*

Progress Consultant submitted the S2Way System to an International Patent.

# Highlights

S2Way System proposes itself as an alternative to the common OBU transit systems, with an infrastructure:

- ✓ Safe
- ✓ Smart
- ✓ Simple
- ✓ Flexible

The system has no technological limit, it is able to quickly overcome the current payment procedures and does not need any specific infrastructure or hardware to use in the vehicle.

# User Experience

S2Way System introduces an innovative payment method for:

- Motorway tolls
- ZTL (Traffic Limited Zones)
- Parking areas
- Ferries

Without any use of:

- OBU
- Viacard
- Cash
- Credit Cards

It introduces a new solution to the current limits, for Free Flow systems, both Italian and international ones.



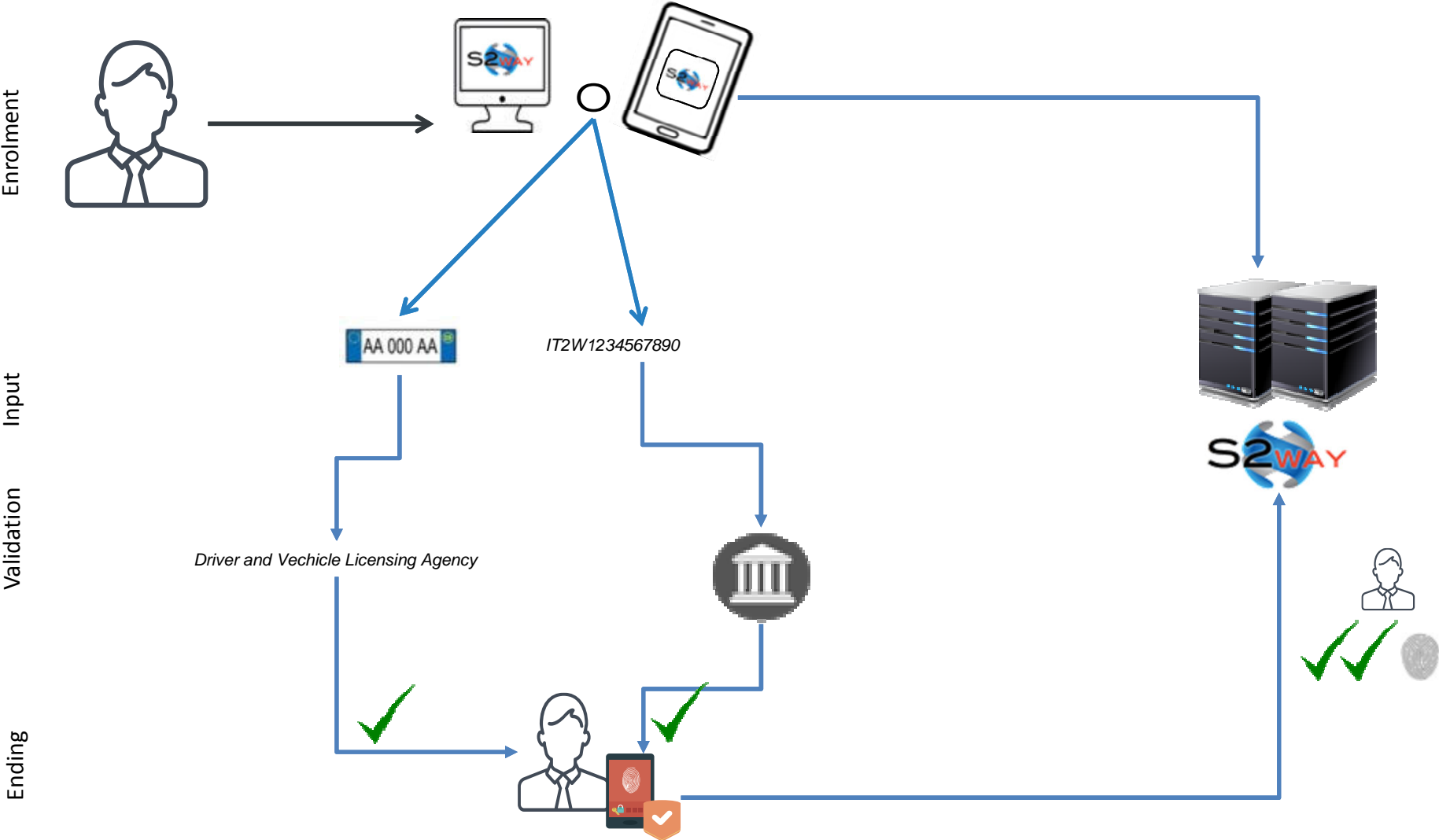
Patent pending.

## *User Experience*

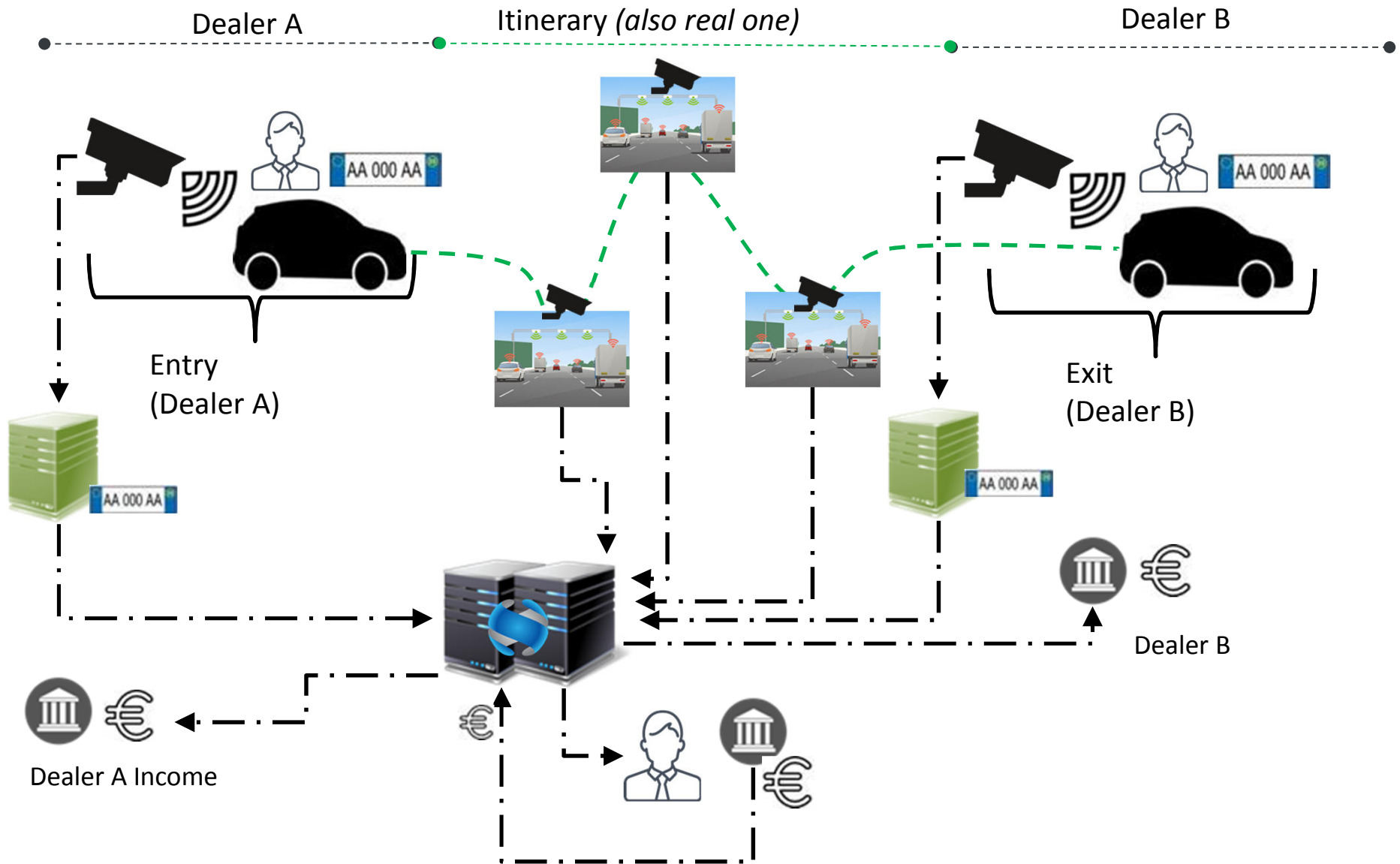
The use is very simple: during the enrolment or in his personal area in the APP or in the Web Portal, the consumer will connect the license plates of his interest to his IBAN and then enter his PIN (biometric, numeric, vocal etc...)

In this way the system will check all data and validates the authorization flow which will allow access in all the gates enabled for the service.

# Enrolment



# Easy 2 use: operating technical scheme

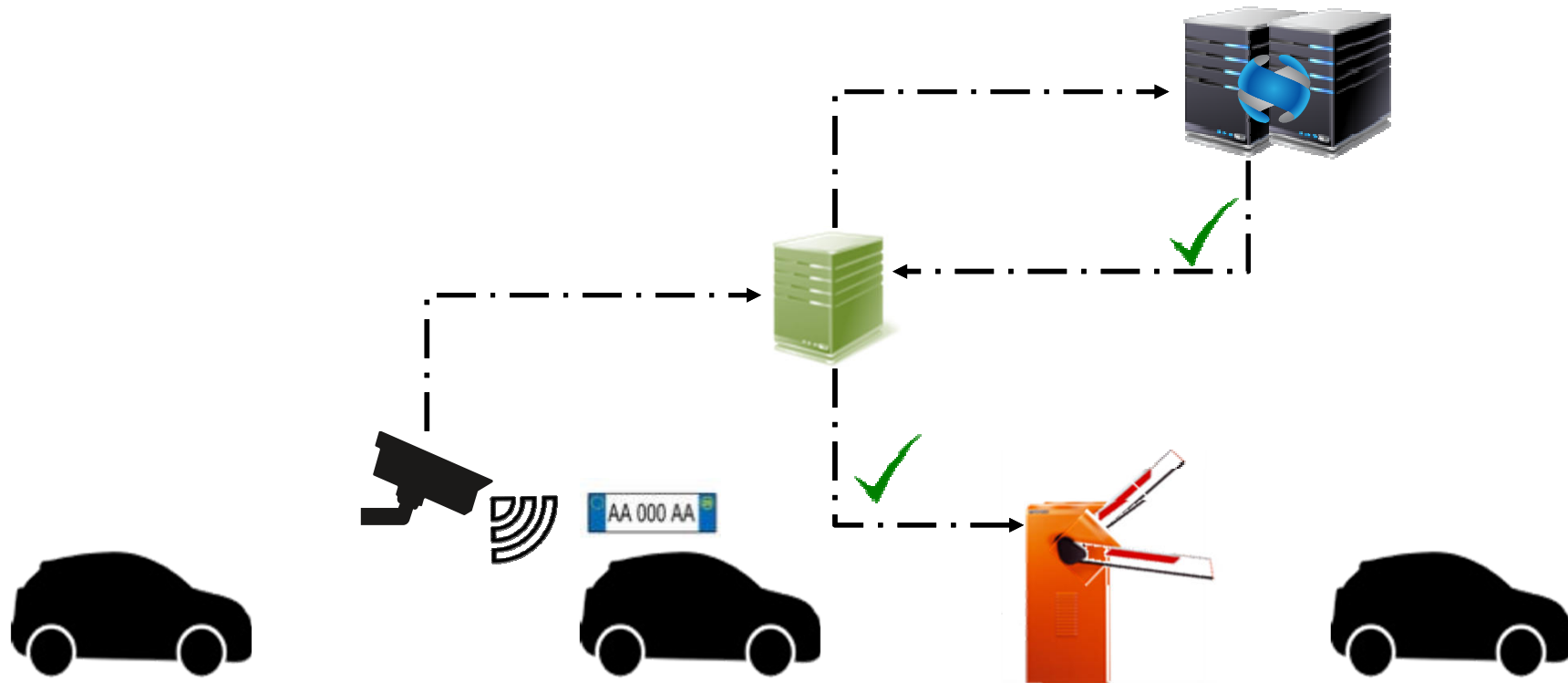




# OPENING CONTROL AND SCHEME

The infrastructure is already equipped with cameras to check vehicles license plates.

The barrier will open by the use of a detection software.



Patent pending.

# Note

The described solution respects the European Mobility's concept and the dealer's developments in progress.

We believe it will be possible to introduce such a system in a very short time horizon, as the technological infrastructure are already prepared.

# *Extreme flexibility - consumer*

S2Way systems proposes to the consumer:

- Security:
  - Access to the transit information only after entering the PIN
  - Real Time license plate «lock» due to theft
- Flexibility:
  - Management of more than one license plate connected to the same bank account
  - Schedule the charges connected to the IBAN (company vehicles)
  - Management of the charges frequency (the 15 of the month / immediate / in installments)
- Traffic notifications:
  - Information related to traffic for the management of any exceptional event
- Marketing benefits
  - Refunds due to any discomfort (snow)
  - Incentives related to National Brands (Large-Scale Retail Trade vouchers – etc..)
  - Fully comprehensive insurance for the vehicle
- Very low costs / charges:
  - 2,99 € VAT inc. annual charge / No device management

## *Extreme flexibility - Dealer*

S2Way system proposes to the dealer:

- Security:
  - S2Way, in collaboration with Insurance Agencies, can check the insurance coverage of the travelling vehicles.
  - Users control
- Incomes:
  - Incomes reception in 30 days
- Marketing benefits
  - Direct contact with the consumer, *(unwkown to date)*
- Very low costs:
  - Dcrease in income costs
  - The use of an easier and cheaper infrastructure
  - Decrease in management costs
  - No more costs related to «Punto Blu» service centre

## ...IN ADDITION

S2Way also proposes the development of European System for the management and planning of stops through a dedicated application for the Truck World, in order to increase security.

The same is based on a technology subjected to a World Wide Patent Pending

All of the above will be developed following the rules laid down by DATEX II in order to make an immediate integration with the existing European systems.



# THE PROJECT

The development and realisation of:

- A. Planner platform
- B. Truck APP
- C. Integration of Tuck Park

The above is aimed at increasing the security and services of the entire supply chain for the truck driver and the trucking management company.



# COMPANY PROFILE



## Progress Consultant srl

Since 1978 is responsible for developing actions towards users and consumers with marketing and commercial incentives designed on the brands needs

# PPRO

From Progress Consultant, PPRO srl. was born, which promotes the development of IT systems for the unique identification of the user/consumer based on its patented system recognized by 47 nations.

PPRO has developed and manages, among other initiatives, the charging system of Electric Cars for Enel.



S2Way promotes its own World Wide Patent Pending System which allows toll collection in both Free Flow systems and in the widespread tollway barriers. What proposed by S2Way aims to automate and simplify the payment system with the addition of promoting the safety of the motorist y with information on atmospheric phenomena or traffic along with the proposal of simplifications, services and benefits from the highway provider.

