



# 16<sup>th</sup> ASECAP Road Safety Conference Programme

5<sup>th</sup> of March 2024 - Madrid

Acting to change driver's behaviour to reach vision zero goal for motorist and staff

Is vision zero fatality a realistic target with all the challenges raising?

- Climate change disturbances with increase of extreme weather, flood, heavy snow, fire just to mention few consequences
- Motorway agents, Police, rescue services intervene in traffic to guarantee the safety. However, despite their professionalism, the inattention, distraction of motorists on the motorway is at the origin of many accidents whose consequences are heavy: doors torn off, vans hit, luminous arrows and traffic cones hit and even more serious when a patrol or rescue staff is hurt.

With those challenges into perspective, ASECAP and its members consider Road Safety as the key mission guiding their work and activities to keep ensuring that well maintain motorways are the safest roads in Europe with a vision to reach ZERO accidents and fatalities both for their customers as well as for their staff patrollers.

What actions, what communication can be made?

ASECAP road safety conference will be the opportunity to actively discuss what actions can be carried out to limit the very harsh consequences of road accidents and to reach the ambitious goals of UN and EC to eradicate road fatalities.

ASECAP and its members will provide some interesting presentations shedding more light on their role in preventing accidents and reducing their impact in term of loss of human lives and serious injuries.

### 9.30 -10.00 Opening remarks

- **Elisa Carbonell**, CEO, Spain Trade and Investment (ICEX)
- **Julián Núñez**, Seopan President, ASECAP President 2024
- **Bill Halkias**, IBTTA President (International, Bridge, Tunnel & Turnpike Association)
- **Juan Pere Navarro**, Traffic General Director – Ministry of domestic affairs
- **Juan Pedro Fernández Palomino**, Road General Director – Ministry of transport and sustainable mobility

### 10.00 – 10.30 Keynote speaker: Five highlights for safety in sustainable mobility

- **Elena de la Peña**, Technical General Subdirector - Spanish Road Association (AEC)

### 10.30 – 11.30 Political discussion: Is vision zero fatality a realistic target?

Moderator: **Malika Seddi**, ASECAP, Belgium

- **Magda Kopczyńska**, Director-General for Mobility and Transport, European Commission, Video message
- **Diego Cattoni**, AISCAT President, Italy
- **Javier Llamazares**, FESVIAL President – Road Safety Foundation
- **Jesús Monclús**, Director of Prevention and Road Safety Area at FUNDACIÓN MAPFRE, Spain
- **Olivier Quoy**, Executive Director, ATLANDES, France
- **Álvaro Gómez**, National Road Safety Observatory Director - Traffic General Directorate– Ministry of domestic affairs
- **Pedro Tomás Martínez**, Infrastructure General Secretariat – Ministry of transport and sustainable mobility

### 11.30 – 12.00 Coffee Break

### 12.00 – 13.00 Digging to better understand road safety data

Moderator: **René Moser**, ASFINAG, Austria

- **Bernhard Lautner**, ASFINAG - Report of the ASECAP Task force “accident data analysis”
- **Fanis Papadimitriou**, Attikes diadromes / Hellastron, Greece - Road safety KPIs in the Greek motorway network
- **María de los Ángeles Echevarría García** and **Olga Gonzalez**, Globalvia, Spain Navigating to Safety: The AI-Powered Journey to Smarter, Safer Driving
- **Alessandro Musmeci**, AISCAT, Italy

### 13.00 – 14.30 Lunch

### 14.30 – 15.40 Protection of road workers during the winter road maintenance and extreme weather disturbances

Moderator: **Emanuela Stocchi**, AISCAT, Italy

- **Ulrich Zorin**, DARS, Slovenia - How to use technology to reduce disruptions caused by extreme weather events on motorways in Slovenia
- **Konstantinos Sideris**, Nea Odos / **Dimitrios Mandalozis**, Aegean Motorway, HELLASTRON - Greece - Return of experience of adverse weather condition situation
- **David Kollenhofer**, ASFINAG, Austria - How to prepare road workers and road operators optimal for winter maintenance and customers behaviour
- **Ignacio Nieto Cortés**, CINTRA, Spain - Introducing the use of TMAs in Spain, Portugal and Slovakia to protect O&M workers
- **Daniele D’Alessandro**, Autostrade per l’Italia, Italy - Climate change and road safety: consolidated management models and new processes of Autostrade per l’Italia to meet future challenges

### 15.40 - 16.40 Communicating to raise public awareness to protect Motorway agents, Police, rescue services intervene in traffic to guarantee the safety

Moderator: **Bruno de la Fuente**, Seopan, Spain

- **Christophe Boutin**, ASFA, France - Making motorist aware of the emergency corridor
- **Beniamino Lo Presti**, Milano Serravalle – Milano Tangenziali/Aiscat, Italy
- **Teresa Zúniga Santo**, BRISA, Portugal - Crossleveraging operations and markcom towards road safety continuous improvement
- **Anna Kordecka**, GTC (PAK), Poland - Count to zero with AmberOne A1 Motorway - safety events on the Motorway in Poland
- **Laura Berjano**, ABERTIS, Spain - Technical & communicative collaboration to reach a better road safety for external stakeholders

### 16.40 – Julián Núñez, ASECAP President closing speech



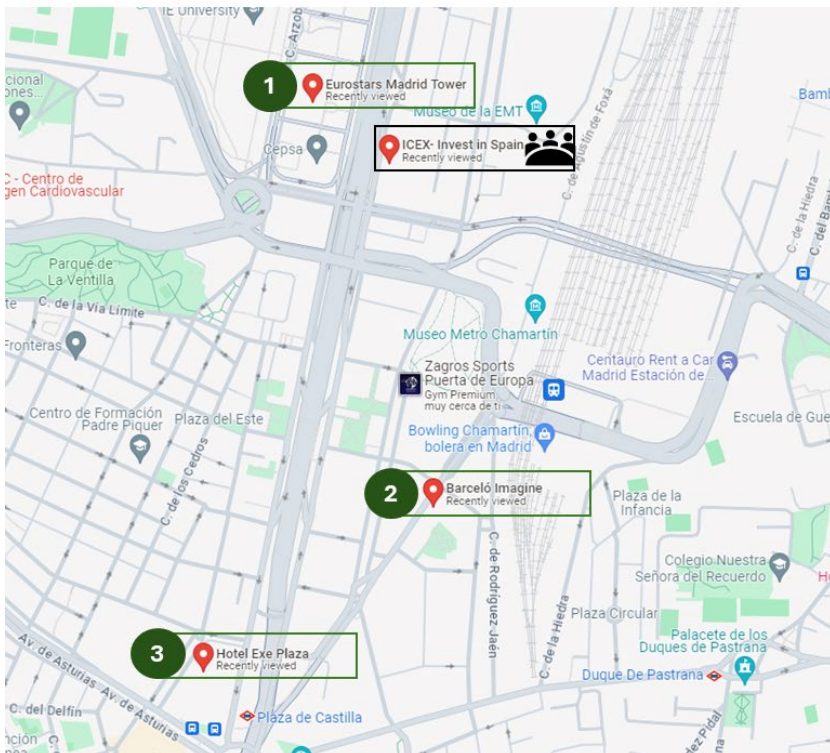
## Conference Venue

### ICEX Spain Trade and Investment

Pº de la Castellana, 278

Madrid, Spain

## Hotel's location



**ICEX – INVEST IN SPAIN**

**1**

**Eurostars Madrid Towers Hotel**

5 min walking distance from ICEX

**2**

**Barceló Imagine Hotel**

11 min walking distance from ICEX

**3**

**Exe Plaza Hotel**

15 min walking distance from ICEX