



17TH ROAD SAFETY CONFERENCE



11 mar 2025



cascaisportugal

hosted by:





ASECAP ROAD SAFETY CASCAIS
11TH MARCH 2025

Road safety system

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Road Safety System

Road Safety is Brisa's main priority

Our purpose  **Brisa**
Autoestradas

*Transforming the quality of life of communities by connecting people through a **simple, safe and sustainable** mobility*

Pillar 1 Engineering



Infrastructure management

- **Infrastructure maintenance**
- **Operation** (road assistance and incident management)
- **Continuous improvement of equipment, systems and procedures**

Equipment, systems and procedures

Pillar 2 Enforcement



Law enforcement

- **To ensure compliance with traffic rules**
- **To deter dangerous behaviour** (speed cameras, alcohol and drug control operations, and awareness campaigns)

**Operational Training
Communication campaigns**

Pillar 3 Education



Road safety culture

- **Involves the awareness and training**
- **Road safety education for future users** (communication campaigns, activations in the Comfort Areas and participation in national and international Road Safety campaigns)

Line of Action

New equipment

Operation processes and new equipment to control risk by increasing visibility, workers and road users' protection and reducing time exposure

December 2021

January 2024

November 2024

TMA

Truck Mounted Attenuators



- 19 TMA in operation ≈ 10.000 hours
- 11 accidents: Zero fatalities or serious injuries



Severity mitigation in case of accident

- Increase road works visibility
- Increase protection of the work team
- Mitigate the consequences of a collision

X-Cone

Traffic cone management system



- 1 X-cone in operation
- 90 road works



Reduction the workers risk exposure

- Fully automated cone placement system
- Providing maximum efficiency in marking road cuts
- Capacity of 180 traffic cones (2,7km road cut)

VMS

Variable message system trailers



- 4 VMS trailers in operation
- Starting date 4th November 2024



New procedures with dynamic signaling

- Reducing the exposure to risk for road infrastructure workers and users
- Improving the characteristics of signaling
- Enhancing visibility



VIDEO





VIDEO





VIDEO 1

VIDEO 2



Line of action Education

Road safety is a responsibility of all and requires a strong commitment and shared efforts

How to directly impact in workers and road users behaviour?



Operational training

- Awareness and training for road infrastructure workers



providing comprehensive training for Brisa Group employees



Communication campaigns

- Road safety communication campaigns
- Road safety education with programs in schools
- Behaviors awareness for road workers and users



launching targeted campaigns for road users

Promoting road safety culture among all

Operational training

Road workers have continuous in-room training, practice on highway training tracks, and Sinalix e-learning



In-room training



Practice training tracks



Sinalix e-learning

2024

15.000 hours safety training





VIDEO



Communication campaigns

2024



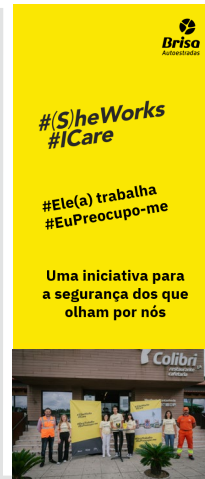
Brand uniformization and awareness

To demonstrate to infrastructure users that road safety is a fundamental pillar of the Brisa Group



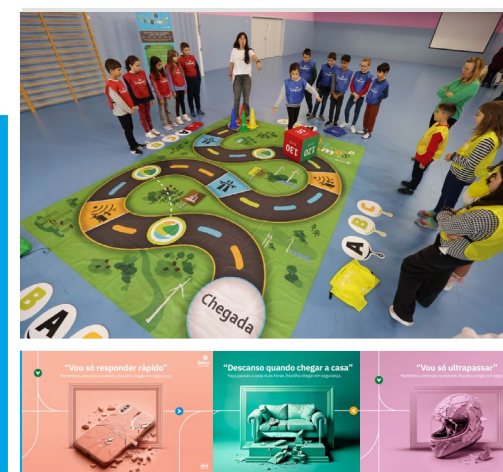
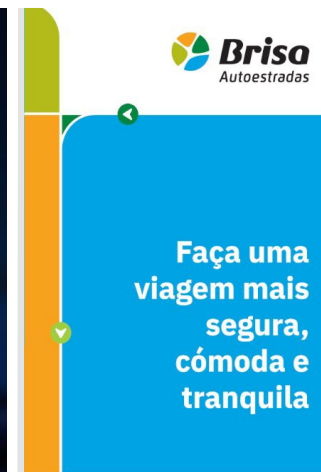
Road safety (re)connection and sensibilization

Engaging in national and international campaigns to raise awareness about road safety



Road safety education

Promote and educate current and future infrastructure users on proper highway behaviour



Achievements Certified Road Safety Management System



In 2024, Brisa achieved certification of its road safety system by the ISO 39001

▲ **Reduce fatalities and serious injured in road accidents**

ISO 39001 is the international standard for road traffic safety (RTS) management systems.



ISO 39001 helps organizations manage and improve road safety.



Promote a safety culture



Ensure effective risk management



Improve organizational performance



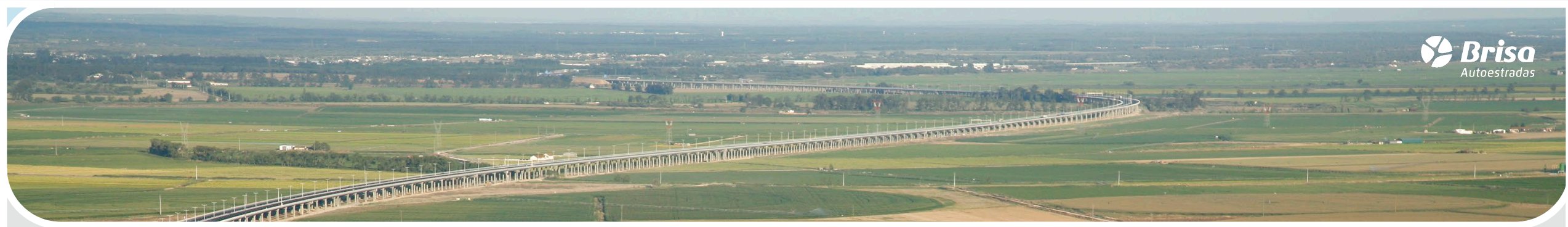
Guaranty the compliance with road safety regulations



Encourage stakeholder collaboration

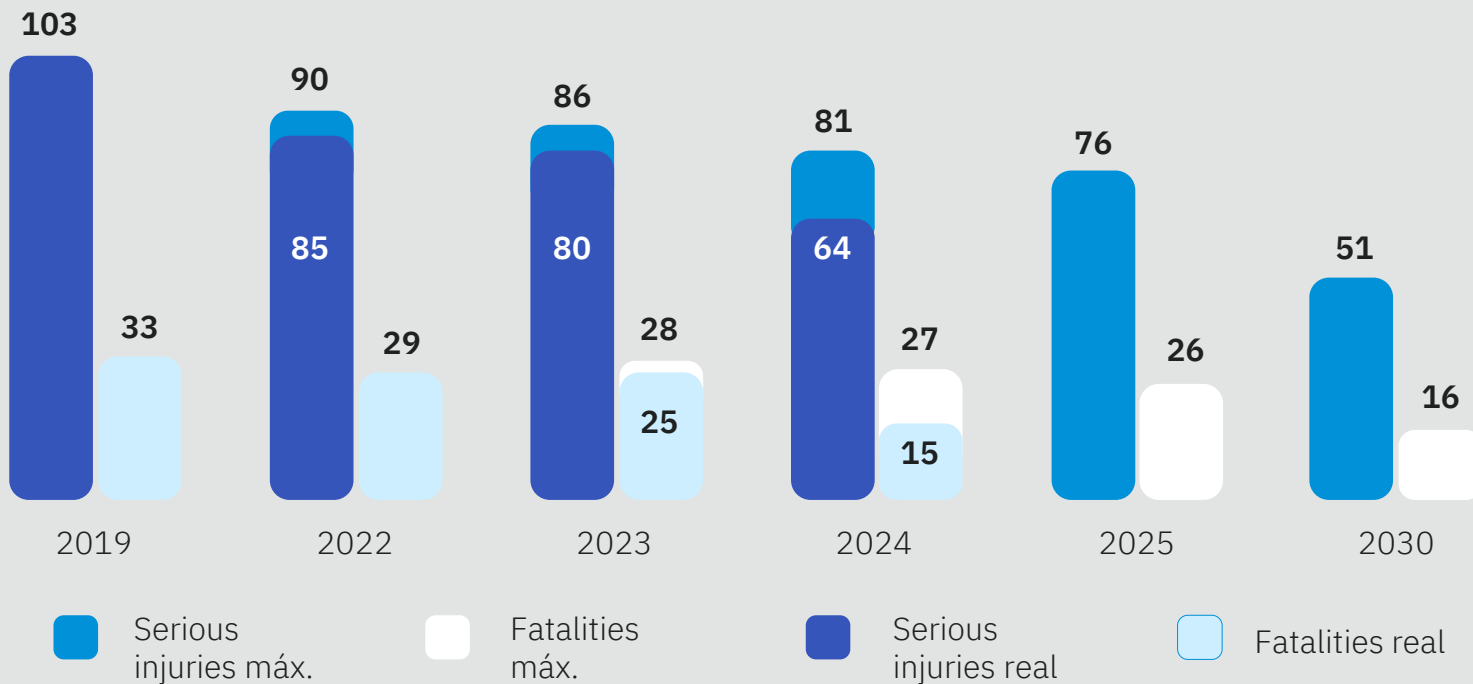
A step that reinforces our commitment to continuous improvement





KPI 2024

Achievements




Where are we?
 aligned with ESG goals



Reduce by 50% the
 number of fatalities
 and serious injuries
 by 2030 (vs 2019)
 towards zero by 2050



VIDEO



Thank you for your attention

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Brisa Group

Brisa Group 
Leading the way

 **TSECAP**

 **apcap**

