

## Can 1000 press releases save one human life?

1. ASECAP and its members consider the safety element as the first priority for the road management and invest heavily in this domain. (figures are at the disposal of any interested party).
2. ASECAP and its members consider that no press release is able to save a human life if not accompanied by a system of organised and measurable actions.
3. ASECAP and its members received a press release on the question of “work zones” on EU motorways which is unfortunately a gathering of heavy but still empty words about need for safer roads without any reference to concrete measures.
4. On the specific concern of “work zones”, the motorways concessionaires have adopted several technical criteria and rules in order to ensure on a permanent basis safe traffic flow, to minimize disturbance and guarantee working personnel safety under any condition.
5. Rooms for improvement always exist. ASECAP experts care about this and deeply investigate the best measures to diminish risks both for users and workers. For this reason ASECAP and its members invite the ones who believe they have a word to say to approach the motorway sector and, in close cooperation, to exchange realistic views on the concrete actions to be undertaken, their socio – economic impacts and benefits for the safety of European citizens .
6. ASECAP underlines the need of prudence because behind misunderstandings concerning the new orientations in the road transport management there are social – economic and industry – wide negotiations that are to set the terms of road transport business for the years to come.
7. While some communication policies in Brussels not only lack any sound technical background but also seem to address the wrong targets, our experts are working on the field, for the safety of European citizens.

The value of their efforts does not need to be shouted from the roof tops.

The one and only answer we can offer lies in the efficiency of the ASECAP network that makes the European motorways reliable, appropriately speedy, and 5 times safer than every other road.