



ASECAP target

To assure that the motorways, bridges and tunnels:

produce a road service with high standards (safe and secure driving and rest, adequate timely travel, traffic information, no stress, no congestions) at an affordable cost for the user.



ASECAP in EASYWAY

ITS is

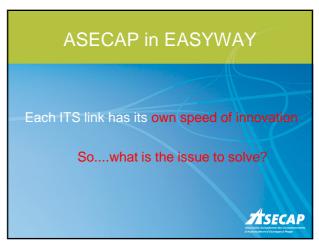
neither vision nor research in the laboratories

ITS is a market system based on managing risk

producing a product at a quality and price that the consumer /user will be ready to buy.

TISECAP







EASYWAY must be both top-down and bottom-up in order to promote a "result oriented" harmonized ITS management, respecting a) the maturity of the industry as a whole and b) the readiness of EU regions to act.